



## Salinas Valley Art Association

PO Box 4823, Salinas, CA 93912

March, 2018 Newsletter



Our meeting this month falls on St. Patrick's Day, so come celebrate with us



### Next Meeting

The February meeting will be on Saturday, March 17, at Petra Bible Church. Meeting starts at 1 pm. Park in the parking lot. Entrance is off the parking lot.

You are welcome to attend the board meeting on the day of the Association Meeting at 11:30 am. Those of you whose name begins with A-M bring refreshments

## March Demonstrator Deborah Pierce



Deborah is a prolific, popular and well-selling artist who has been with the Salinas Valley Art Gallery since 2012. She grew up not far from Mount Lassen and Mount Shasta. Her fondest memories of those years were hiking with her naturalist/artist brother, Larry Foss, another popular painter. Deborah is mostly known for her large, impressionistic landscape paintings. Animals and people are included in many of her recent compositions.

She also loves "chiaroscuro", a Renaissance art technique using strong light and shadows. These effects are applied to another endeavor, still life paintings like the example on this page.

Deborah plans to show us how she approaches still-life paintings along with a few hints about how to acquire great, yet inexpensive, props.

With a little encouragement, Deborah may be willing to share some of her thoughts about how to best sell art. She is the most successful sales person at the Valley art gallery, frequently selling both hers and other artist's works.





## March Featured Artist Lou Roman



### Points of Interest

Lou Roman's intense fascination with color is passionately blended in the "original California style".

Lou creates a mood the viewer can feel a part of through her impressionistic style and sensitive use of color. She finds the medium of watercolors especially challenging and sees her work as a constantly evolving process. She began her art career in California and has been an active full-time artist for over thirty years.

She has tastefully rendered a variety of watercolor subjects and her work is found in galleries throughout the US and in Hong Kong. Lou Roman studied under the most noteworthy watercolor masters at regional workshops in the US.



SVAA has art displayed in the John Steinbeck Salinas Library and in Anna Caballero's office in Salinas.

SVAA will be extending our monthly meetings to now include the month of June. The demonstrator for June is only available on the 4th Saturday, So add to your calendars Saturday, June 23, 2018

The Marge Foster Library books were donated to the John Steinbeck Salinas Library bookshop.

The John Steinbeck Salinas Library has started a monthly artist speaker series and "would like to collaborate with SVAA to highlight the artists of Salinas. This takes place on the first Friday of each month from 4:30 - 5:30 with a 20 min presentation from the artist. The idea behind the artist speaker series is to highlight one or two local artists per month through a small lecture by the artist and a display of the artist's art in the library for that month".

If you are interested contact Sean Briscoe @ 758-7041 or

[seanb@ci.salinas.ca.us](mailto:seanb@ci.salinas.ca.us)



### **SVAA Officers/Committee Chairs**

- President - Donna Davenport
- At Large - Pete Mills
- Vice President – Temporarily vacated
- Secretary - Helma Zeuge
- Treasurer - Sue Shaw
- Historian - Temporarily vacated
- Web Master - Steve Maher
- Publicity - Steve Maher
- Greeter/News/  
Church Liaison - Linda Griffith

