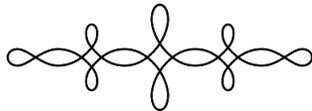




February, 2016 Newsletter

Salinas Valley Art Association

P.O. Box 4913  
Salinas, CA 93901



### Presidents Corner

Hi all,

Where are you storing your paintings?  
Under your bed, in your guest rooms or in boxes  
in your studio?

It's time to get them out and check for nicks on  
the frames and bugs under the glass.

Great opportunities are coming to SVAA!

Sue Shaw and I spoke with the new Deputy  
Librarian Eric Howard at Steinbeck Library last  
week and received a warm reception. It's  
exciting to hear about plans for a new library in  
North Salinas and the opportunity to hang our  
paintings there and at the other Salinas libraries.

Members of the board and I also spoke with  
Teresa Slaton, the Events and Facilities manager  
for CSUMB and Old Town Salinas. She shared  
that Steinbeck Museum and CSUMB are  
working in the same facility but are separate  
entities. CSUMB is looking forward to having  
SVAA hang paintings in the large room that  
housed the Produce businesses art etc. It is in the  
early stages of planning so I will keep you  
informed as things unfold.

I am looking forward to Steve Maher's demo  
on Sat. the 19th.! Hope you join me! Happy  
Painting,

Donna Davenport, President



## Guest Artist for March

Steve Maher



Why is color mixing so much fun, yet so  
frustrating when trying to match a specific  
color? If you ask yourself that question or can  
relate to the "About Color" pie chart, then you  
should make time to attend the March meeting  
for Steve Maher's presentation.

Steve has an extensive history of working with  
color during his 40 year career as a designer. He  
developed and worked on colors for products,  
product graphics, showrooms, exhibits, displays  
and facilities. He ended his career doing  
promotional graphics for advertising and product  
brochures.

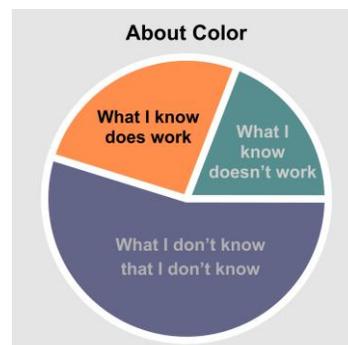
His favorite pastime is painting, and he  
understands the challenges of the various mixing  
options as well as how to develop color  
harmonies. He's happy to share this knowledge  
and have fun doing it.

"I hope that everyone, no matter how much  
experience they have, will walk away with new  
exciting insights that can be put into practice  
immediately."

*Steve Maher*

*Phone: 831-272-3099*

*Website: SteveMaherFineArt.com*



## FEATURED ARTIST FOR MARCH



Ardith Banuelos

Ardith has loved art and crafts for all of her long life. When her children were young she made up dress patterns and sewed for them and herself. Later, she took many classes to do more artistic things. After trying many crafts and painting techniques now she uses mostly watercolor. She likes to do little drawings in ink and color them with watercolor. On her computer she makes notecards which she sells at various venues. She enjoys being a member of SVAA and is a regular at the Tuesday art sessions at La Canada Mobil Home Park.



## Historian Corner By Helma Z

He was born on October 22, 1876, in Montevideo, Uruguay, the second son of a Spaniard and a French woman. He had hardly been born when the family moved to the U.S. East Coast where both sons came to study art in Boston and New York City.

Jo, as he was called in short, was a “true Renaissance man” according to the Monterey Museum of Art catalogue of 1998 in which year the Museum produced an ambitious exhibition of his work, 51 years after his death in 1947. He was a painter, an illustrator, a cartoonist, a sculptor, a historian and much, much more.

He rode with cowboys and lived with the Hopi.

And who was this multi-talented man? He was Joseph (Jo) Jacinto Mora. Six years from now would be his 140<sup>th</sup> birthday. A good occasion to see, hear, read and write more about him. After all he was John Steinbeck’s contemporary for several decades and probably spent more years in the American West than John did. In my opinion, he should be at least as well-known as that famous writer.

<http://www.thecalifornian.com/story/news/2014/10/12/wayback-machine-mora-left-mark-monterey-county/17171797/>



**Notes:**

Artists need to let Linda know where/when your art is displayed so we can let members know in the newsletter. [griffik@sbcglobal.net](mailto:griffik@sbcglobal.net), 633-4644 or cell 809-0629



We are in need of a Librarian to keep track of art books for members to borrow.



We need a Hospitality person to be in charge of setting up refreshments at the meetings,.



**Next Meeting**

The March meeting will be on Saturday, March 19, 1pm at Petra Bible Church. Meeting starts at 1 pm. Park in the parking lot. Entrance is off the parking lot.

You are welcome to attend the board meeting on the day of the Association Meeting at 11:30 am.

Those of you whose names begin with M-Z bring refreshments



**SVAA Officers/Committee Chairs**

- President/ Hospitality - Donna Davenport
- Vice President - Lyla Vevoda
- Secretary - Joni Fossum
- Treasurer - Sue Shaw
- Historian - Helma Zeuge
- Web Designer - Michael Elliott
- Publicity - Peter Mills
- Greeter/ Newsletter Editor/ Church Liaison - Linda Griffith