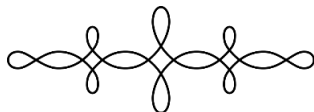




February, 2016 Newsletter

Salinas Valley Art Association

P.O. Box 4913
Salinas, CA 93901



Presidents Corner

Hi all,

Where are you storing your paintings?
Under your bed, in your guest rooms or in boxes
in your studio?

It's time to get them out and check for nicks on
the frames and bugs under the glass.

Great opportunities are coming to SVAA!

Sue Shaw and I spoke with the new Deputy
Librarian Eric Howard at Steinbeck Library last
week and received a warm reception. It's
exciting to hear about plans for a new library in
North Salinas and the opportunity to hang our
paintings there and at the other Salinas libraries.

Members of the board and I also spoke with
Teresa Slaton, the Events and Facilities manager
for CSUMB and Old Town Salinas. She shared
that Steinbeck Museum and CSUMB are
working in the same facility but are separate
entities. CSUMB is looking forward to having
SVAA hang paintings in the large room that
housed the Produce businesses art etc. It is in the
early stages of planning so I will keep you
informed as things unfold.

I am looking forward to Steve Maher's demo
on Sat. the 19th.! Hope you join me! Happy
Painting,

Donna Davenport, President



Guest Artist for March

Steve Maher



Why is color mixing so much fun, yet so
frustrating when trying to match a specific
color? If you ask yourself that question or can
relate to the "About Color" pie chart, then you
should make time to attend the March meeting
for Steve Maher's presentation.

Steve has an extensive history of working with
color during his 40 year career as a designer. He
developed and worked on colors for products,
product graphics, showrooms, exhibits, displays
and facilities. He ended his career doing
promotional graphics for advertising and product
brochures.

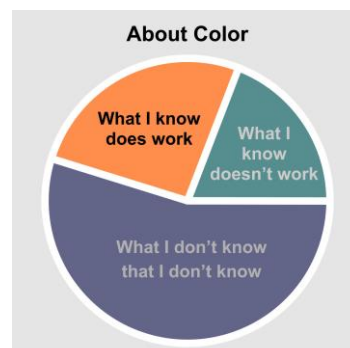
His favorite pastime is painting, and he
understands the challenges of the various mixing
options as well as how to develop color
harmonies. He's happy to share this knowledge
and have fun doing it.

"I hope that everyone, no matter how much
experience they have, will walk away with new
exciting insights that can be put into practice
immediately."

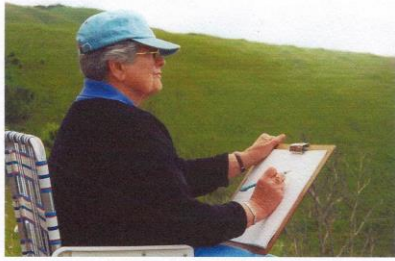
Steve Maher

Phone: 831-272-3099

Website: SteveMaherFineArt.com



FEATURED ARTIST FOR MARCH



Ardith Banuelos

Ardith has loved art and crafts for all of her long life. When her children were young she made up dress patterns and sewed for them and herself. Later, she took many classes to do more artistic things. After trying many crafts and painting techniques now she uses mostly watercolor. She likes to do little drawings in ink and color them with watercolor. On her computer she makes notecards which she sells at various venues. She enjoys being a member of SVAA and is a regular at the Tuesday art sessions at La Canada Mobil Home Park.



Historian Corner By Helma Z

He was born on October 22, 1876, in Montevideo, Uruguay, the second son of a Spaniard and a French woman. He had hardly been born when the family moved to the U.S. East Coast where both sons came to study art in Boston and New York City.

Jo, as he was called in short, was a “true Renaissance man” according to the Monterey Museum of Art catalogue of 1998 in which year the Museum produced an ambitious exhibition of his work, 51 years after his death in 1947. He was a painter, an illustrator, a cartoonist, a sculptor, a historian and much, much more.

He rode with cowboys and lived with the Hopi.

And who was this multi-talented man? He was Joseph (Jo) Jacinto Mora. Six years from now would be his 140th birthday. A good occasion to see, hear, read and write more about him. After all he was John Steinbeck’s contemporary for several decades and probably spent more years in the American West than John did. In my opinion, he should be at least as well-known as that famous writer.

<http://www.thecalifornian.com/story/news/2014/10/12/wayback-machine-mora-left-mark-monterey-county/17171797/>



Notes:

Artists need to let Linda know where/when your art is displayed so we can let members know in the newsletter. griffik@sbcglobal.net, 633-4644 or cell 809-0629



We are in need of a Librarian to keep track of art books for members to borrow.



We need a Hospitality person to be in charge of setting up refreshments at the meetings,.



Next Meeting

The March meeting will be on Saturday, March 19, 1pm at Petra Bible Church. Meeting starts at 1 pm. Park in the parking lot. Entrance is off the parking lot.

You are welcome to attend the board meeting on the day of the Association Meeting at 11:30 am.

Those of you whose names begin with M-Z bring refreshments



SVAA Officers/Committee Chairs

- President/ Hospitality - Donna Davenport
- Vice President - Lyla Vevoda
- Secretary - Joni Fossum
- Treasurer - Sue Shaw
- Historian - Helma Zeuge
- Web Designer - Michael Elliott
- Publicity - Peter Mills
- Greeter/ Newsletter Editor/ Church Liaison - Linda Griffith