



The next meeting will be held on Saturday, March 21, at Petra Bible Church on Iris Drive in Salinas, at 1:00 o'clock. The Board will meet at noon. All members are welcome at the Board meeting. A short business meeting begins at 1:00 PM for all members, followed by a presentation by guest artist, **Carol Grey**, a Carmel artist who does seascapes and landscapes in oils.



From the Venture Gallery website: Artist Carol Gray studied art at UCLA, took many private oil painting lessons with Andrea Day in Santa Monica, participated in group shows at the Andrea Day Studio in Santa Monica, and moved to the Monterey Peninsula approximately 16 years ago. Since then, she has studied life drawing and design at Carmel Adult School with Susan Long and Rodney Winfield, and participated in intensive outdoor workshops. Carol enjoys working from a live model as well as a still life, but her present focus is on *en plein aire* landscape and seascape painting. In her work Carol strives to create a mood and sense of place in a rather impressionistic manner while using a palette geared toward local color. She is a member of the Monterey Peninsula Art Foundation, Artist's Equity, and an associate member of Oil Painters of America and is a docent at the Monterey Museum of Art. Carol can be found most days painting in her studio in the Carmel Highlands or on location anywhere on the Monterey Peninsula. For more about Carol Gray's art, visit her website at www.waldenstudio.com.

At our regular meetings, the food supplied by members and the hospitality committee has been terrific. **If your last name begins with M through Z, it's your turn to provide the goodies.**
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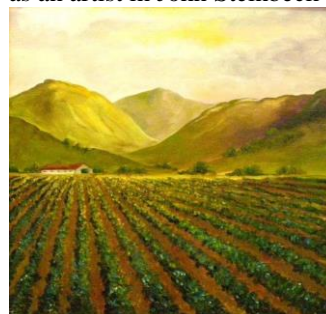
SALINAS VALLEY ART ASSOCIATION BULLETIN March, 2015



Featured Artist LYLA VEVODA



Lyla is an active member of the Salinas Valley Art Association, and presently serves as its Vice-president. She proudly shows her original work in several locations including the Salinas Valley Art Gallery on Main Street in Salinas. She specializes in watercolor and oil paintings. Lyla grew up in Northern California and has called Monterey County her home for many years while pursuing her dreams as an artist in John Steinbeck country.



Salinas Morning



Painting is poetry that is seen rather than felt, and poetry is painting that is felt rather than seen. ~Leonardo da Vinci

PRESIDENT'S CORNER



Hi All,

Have you ever hibernated from painting?

I was just outside watching my Russian Desert Tortoise meander through my Blackberry bushes when I noticed soft green buds and tiny white flowers starting to bloom. My tortoise awoke from his 3 month hibernation ravenous for food and water. It gave me such a wonderful feeling seeing nature wake up from its long slumber.

Spring is just around the corner with longer days and a profusion of flowers...hopefully you will feel ravenous like the tortoise for the smell of paint, the texture of canvas and the joy of painting plein air or working indoors.

Personally, I enjoy painting indoors since I am primarily an animal artist. (That is to say, I paint animals). I visit the animal in its habitat, snap photos and then return to my kitchen-counter studio and paint for hours nonstop.

It seems when I paint outdoors I encounter tiny bugs sticking to my paint, bees buzzing near my face and people breathing over my neck with curiosity! One spring my new easel went flying in the wind. I was experimenting with a light-weight easel ... never again!

Even with the many frustrations I encounter painting plein air, I know it is nothing compared with the challenges a paralyzed artist has to endure. Their mouths and feet become their arms helping them to create the beauty they so passionately need to share. It takes large portions of determination and perseverance for them to create a painting you and I could finish in a day. Think of the mouth and foot painting artists when you get a bit disenchanted with your less than perfect situation and start painting!

Mark Farina was a terrific painter and teacher that we enjoyed watching last month. He will be returning for a day-long workshop in the near future. Looking forward to Carol Grey's demonstration at our meeting Saturday the 21st. I hope to see you there,

Artfully yours, Donna

February meeting report:

Mark Farina demonstrated his technique in oil painting with an ocean scene demo. He makes his own canvas with gator board/linen, primes with burnt umber, and marks a grid with pencil. He does a small painting, then a larger one. He discussed the supplies he uses, how he begins with a value chart using grays, starting with large shapes, then adds light values and colors and ends with a beautiful seascape. Information is on his website regarding his plein air class schedule. (Report submitted by Sue Shaw)



2015 MEETING SCHEDULE

March 21	Carol Gray
April 18	Ed Avila
May 16	Annual luncheon
September 19	
October 17	
November 21	

NOTES FROM BOARD

Gerda Culwell, Salinas Valley Art Association member, recently died. A donation of \$25 was received by Salinas Valley Art Association in her memory.

Clarification of late dues payment: Dues are payable in the amount of \$25 no matter when you join. The fiscal year goes from June 1 until May 31. A prospective member may participate for two months before having to pay dues. These rules will be put into the constitution when it is revised and updated.

Salinas Valley Art Association needs a Publicity Director to prepare and distribute press releases about the activities of the group.

A Librarian is needed to handle, store and make books available from the Marge Foster Memorial Library. We will have the books available at our meetings for checkout as we did in the past.

Possible future workshops are by Karol Spann, drawing, and Helma Zeuge, Zentangle. Ed Avila will do a mat-framing demonstration in April.


Website report: Michael Elliott will report on progress at the next Board meeting in March.

Meeting attendance: Currently there are 70 members on our roster, 40 of whom live in Salinas, and 14 members attend regularly. It is important to track attendance, so be sure to sign in at the meetings.

A new Salinas Valley Art Association brochure is being developed, with information about our mission, location, artwork, meeting place, dues, etc. to be distributed throughout the county.

NEWS FROM THE ARTS COUNCIL

Juried show at Monterey county Health Department
Seeking works of art. Form and guidelines will be available by August 2015. Send email to Klara Hickmanova at klara@arts4mc.org to be added to mailing list.

Deadline – Fall 2015 - Juried exhibition “Celebrating Monterey County” seeking art celebrating the unique beauty, colors, lifestyle, and heritage of Monterey County for exhibition in the public spaces of the new County of Monterey Office Building located at 168 W. Alisal Street, Salinas. Form and guidelines will be available by September 2015. Send email to Klara Hickmanova at klara@arts4mc.org to be added to [mailing list](#) .

Juried exhibition at the Transportation Agency for Monterey County – Deadline Spring 2015 The Arts Council will be seeking art for a juried show at the Transportation Agency for Monterey County in Salinas. Form and guidelines will be available by middle of May, 2015. Send email to: klara@arts4mc.org for more information.

ONGOING ACTIVITIES:

Salinas Valley Art Association constitution

The special Board meeting scheduled for February to discuss the revamping of the SVAA constitution was delayed due to schedule conflicts and will be rescheduled in March.

Classes at Moss Landing, Harbor Chapel Church:

Oil class with Marv Anderson on Saturdays.
Portrait oil class with Noah Gould, Fridays, 11 am to 2 pm, \$35 per class, or \$125 for 4 classes.
Please call Marv at 831-633-5427 and Noah at 831-239-4359 for information and materials list.

Informal painting sessions are held every Tuesday, at La Canada Club House, 55 San Juan Grade Rd, Salinas.

Arrive any time between 9 am to 2 pm or later. Bring your painting in progress, snacks, lunch, and prepare to talk, share, and of course, paint.

This event hosted by **Ed and Janice Avila**. There has been some confusion about the sponsorship of these Tuesday paint-ins. This is not an exclusive Salinas Valley Art Association event; all artists are welcome.

CALL FOR WORKSHOP PRESENTERS!!

We encourage Salinas Valley Art Association members to be presenting artists at our meetings. We have a wealth of talent in our midst. If you're interested, contact Lyla Vevoda, Programs Chairman. (831) 484-9540.

Valley Art Gallery, Salinas is looking for a talented potter and 2-D artists. For more information and to arrange to have your work juried, please contact Elsie at 758-7805.

Officers:

Donna Davenport, Pres.
Lyla Vevoda, Vice-Pres.
Joni Fossum, Secretary
Sue Shaw, Treasurer

Board Members

Ed Avila
Donna Davenport
Elsie Dill
Joni Fossum
Karol Spann
Sue Shaw
Lyla Vevoda
Helma Zuege

Chairs:

Lyla Vevoda, Programs
TBA, Publicity & Events
TBA, Hospitality
Harriett Kardel, Bulletin
Helma Zeuge, Historian
TBA, Librarian
Linda Griffith, Carol Dixon, Greeters/Welcoming
Michael Elliott, Website

**** DUES ****

Membership dues are \$25 for a single, \$40 for a couple, for the fiscal year June, 2014 through May, 2015. If you have not paid, please send your check payable to Salinas Valley Art Association, to PO Box 4913, Salinas, CA 93912-4913, or pay Sue Shaw at the next meeting.