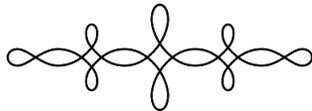




April, 2016 Newsletter

Salinas Valley Art Association

P.O. Box 4913
Salinas, CA 93901



Presidents Corner

Hi all,

Isn't it peculiar how we can dislike a painting we worked on almost to the point of destroying it but on a whim take it to an art show and it sells 😊 The buyer loves it!

That happened at the Founders Day event... Ardith Banuelos was the seller and I was the buyer. I feel joy each time I look at her whimsical painting.

That is the goal for most of us ... To bring joy and peace to people not just to make money. I feel this will happen if we stay true to ourselves by painting what we love with the style we are most comfortable with. Thanks Ardith 😊

Time flies and our meeting is next week April 16th at 1:P.M. It should be very informative with Michael Elliott our Webmaster giving us a demonstration on how we can show our paintings to the world. Our web site www.artsalinassvaa.org has been up and running for almost 2 months. We owe Michael a big Thank You!

Last but not least my Presidential term of 2 yrs. is up in May so think about who you want to see "ringing the bell" at our meetings. Let the board know if this position interests you.

Hope to see you next week !



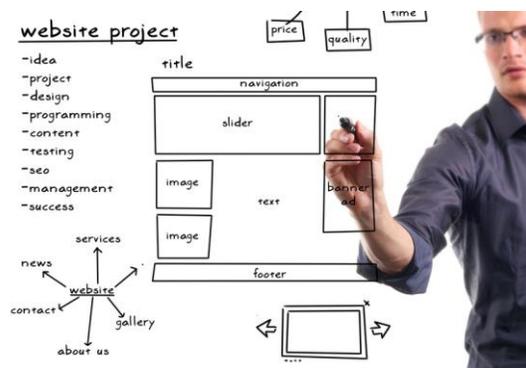
Donna 🎨

Guest Artist for April

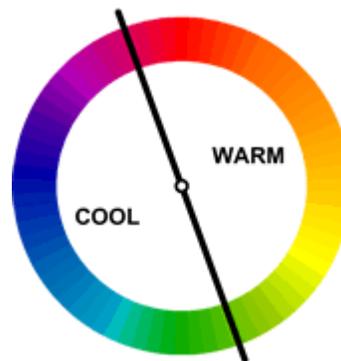
Michael Elliott



Be sure to attend the April meeting and learn how to put your paintings on the web page for all to see. It is sure to be an informative time.



Last month Steve Maher gave us another wonderful talk and demo on Color and Color theory. If you weren't there you missed a lot of information. I know I learned a lot.



FEATURED ARTIST FOR APRIL



CLAIRE HARKINS

I never feel more powerful, happy or in control, than when I am painting. I paint with a frenzy, afraid someone will interrupt me. I love bold color, strong lines, lights and shadows. In my landscapes I love to showcase the Central Coast of California. In my "Room Portraits", I like to make up stories about who might be living there, what they might be doing.

I am not saving the world with my work, but would like to create some warmth, a smile and a glimpse of my version of a canvas universe.



Historians Corner

By

Helma Zeuge

A Quick Sketch: Where have we been recently?

Was it ten years ago? Twenty years, when I first joined the Salinas Valley Art Association, SVAA? Some historian I am! I so totally lost track! Must have been having fun, wouldn't you say? Anyway - I came to the association by way of the Salinas Adult School, SAS. There, a variety of classes was offered as part of the "Creative Living Program" for Seniors (the older ones), among them various art classes taught at that time by Paula Vershay. We had our own room and storage areas and big sturdy tables to paint on.

SVAA held their monthly meetings there, too, under the able leadership of Margaret Baker ("Moi") and later Dick Puckett. After a few years, however, we were "expelled," or rather, SAS closed the entire Program because the space was urgently needed for other purposes. What to do? Paula to the rescue. She, as the new SVAA president, negotiated a deal with the National Steinbeck Center, NSC, for her students as well for the SVAA members.

According to the agreement, NSC would give us use of their beautiful facilities - for meetings, classes and exhibitions. The artists, in return, would volunteer to serve as greeters for the Steinbeck Museum.

Eventually, that arrangement, too, came to an end. A new home was found, first at Northminster Presbyterian Church on E. Alvin Drive and, lastly, at Petra Bible Church on Iris and Lupin Drives (thanks to some members with "connections.")

SVAA leadership, meanwhile, had been passed on to Gail Lorenz and Janeva Frisby. At present, we are "down to" Donna Davenport whose term will already expire next month. Who will come next? We shall see when we end the year with our annual luncheon in May - this time to be held at the elegant Corral de Tierra Country Club off Highway 68.

Those were happy years, thanks to the loving efforts of many dedicated people. Thank you all!!! Long live creativity the, arts and SVAA!

Location of Artists works

Elsie Dill Valley Art Gallery - Salinas /
Sol Treasures - King City

Ed Avila Valley Art Gallery -
Salinas /
Hatten Ave Gallery - Speckles

Steve Maher Valley Art
Gallery - Salinas /
Hatten Ave Gallery - Speckles /
Haute Enchilada Gallery - Moss
Landing

You need to let Linda know where/when your art is displayed so we can let members know in the newsletter. griffk@sbcglobal.net, 633-4644 or cell 809-0629



Next Meeting

The April meeting will be on Saturday, April 16, 1pm at Petra Bible Church. Meeting starts at 1 pm. Park in the parking lot. Entrance is off the parking lot.

This will be our last meeting before the Luncheon in May at Coral De Tierra Country Club

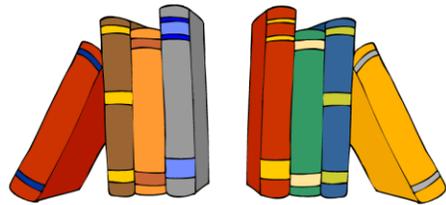
You are welcome to attend the board meeting on the day of the Association Meeting at 11:30 am.

Those of you whose names begin with A-Z bring refreshments.



SVAA Officers/Committee Chairs

President/ Hospitality - Donna Davenport
Vice President - Lyla Vevoda
Secretary - Joni Fossum
Treasurer - Sue Shaw
Historian - Helma Zeuge
Web Designer - Michael Elliott
Publicity - Peter Mills
Greeter/
Newsletter Editor/
Church Liaison - Linda Griffith



Good News!

Angelica Aceves has agreed to lodge the library at her house. More news to follow when it all gets settled.