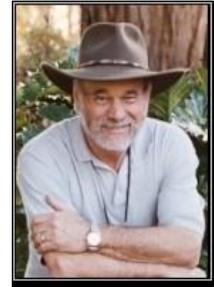




SALINAS VALLEY ART ASSOCIATION
BULLETIN
February, 2015



Featured Artist
ED AVILA



FEBRUARY, 2015, MEETING will be held on Saturday, February 21, at the Petra Bible Church on Iris Drive in Salinas, at 1:00 o'clock. The Board will meet at noon. All members are welcome at the Board meeting. A short business meeting begins at 1:00 PM for all members, followed by a presentation by guest artist, **Mark Farina**.



Ed Avila has recently been painting in series -- garden pots, farm equipment (mostly retired tractors) and landscapes of the de Anza National Historic Trail in San Juan Bautista. These subjects are all in keeping with his love of the area we live in. He is thinking about a series of nearby missions.



Mark was educated at Florida State University, with a B.A. degree in art, and a minor in art history which included a six month Art History program in Florence, Italy.

Mark says of himself, "I went to Florida State U. on a partial golf scholarship but only played for my freshman year. I became interested in art and it became my main interest for the remainder of my college education. After graduation from college I made a livelihood in both golf and commercial art. I moved to the Monterey Peninsula in the early 80's and freelanced as a graphic designer and illustrator. During this period I was also painting in w/c and oil. Inspired by the spectacular scenery of the Monterey Peninsula, I started painting outside on location. This became a passion and eventually fine art painting became my full-time vocation."



Mark has been juried into many national shows and has won awards across the country. He is a Life Member of the Carmel Art Association.



At our regular meetings, the food supplied by members and the hospitality committee has been terrific. **If your last name begins with A through L, it's your turn to provide the goodies.**

PRESIDENT'S CORNER



Peaceful Journey by Donna Davenport

Have you ever had those days when your brain waves are in bits and pieces instead of a flowing river? There is so much to do in the life of a busy artist and teacher! At the top of my to-do list is preparing for Art Association events. First, I'm really looking forward to our February guest artist, Mark Farina. I haven't had the privilege of meeting Mark but after seeing his web site, I think he is extremely talented. We are certainly going to learn a lot from him and have fun, too.

Zentangle, anyone? Didn't we have fun learning from Helma in January all about how to bring peace and tranquility into our lives by creating repetitive patterns? If you missed last month's meeting, be sure to see the report in the next column.

I recommend The February 2nd issue of the Monterey Herald article, "Life as Art," telling about the book, "Artists Honeymoon," the life of an art colony on the Peninsula in the early 20th century. My copy is up for grabs, so let me know if you missed it.

Time flies (or tempus fugit, for Latin buffs) so start painting small, no larger than 8" by 10" – the Bach Festival miniatures competition in July will be here before we know it.

The Artist Magazine shouldn't be missed this month. Dale Laitenen has a great article on page 80, "The Water of Watercolor."

Will Bullas, President of the Carmel Art Association won an honorable mention in the Over 60 art competition.

I hope to see you on Saturday, February 21.

Donna 😊

January meeting report:

Helma Zeuge began her presentation on **Zintangle** art with the history of its development and the people who created it. The method consists of using just 5 types of marks: dot, line, half-moon, s-curve and circle, using micron pens 0.01 and Zentangle pencils. The result is a structured pattern, something akin to doodling, but definitely not doodling, according to Helma and the inventors of the system. Thousands of tangle patterns have been developed all over the world by this fascinating and obsessive art form. Many books are on the market, some of which Helma circulated to the delight of the attendees at her demonstration.

The art form was originally intended, to be abstract, but over the years has been incorporated by many artists into large works – landscapes, still-lives, portraits – the use is endless and fascinating.

Helma gave each of us a small square of Zentangle paper (something like heavy watercolor paper) and distributed micro pens, then took us through hands-on practice to create our own individual design. The materials for doing Zentangle are available online but there are some "copycats" available at Michaels.



NOTES FROM BOARD

Member **Michael Elliott**, web site developer, will soon present a survey to the Board to determine the needs of the site and the Board's wishes for content. He will present the survey along with a mockup of the Home page at the March Board meeting.

The issue of attracting new members to SVAA was discussed at length. Suggestions are to beef up publicity in all venues. A new brochure will be created to distribute information.

2015 MEETING SCHEDULE

February 21 Mark Farina
March 21 Carol Gray
April 18
May 16 Annual luncheon
September 19
October 17
November 21

NEWS FROM THE ARTS COUNCIL

Deadline for "Paint the Village" 2nd annual paint out is March 18, 2015. For more information and to download the entry form, go to ats4mc.org/call-to-artists.

Juried show at Monterey county Health

Department - Seeking original works of art. New form and guidelines will be available by August 2015. Send email to Klara Hickmanova at klara@arts4mc.org to be added to mailing list.

Deadline – Fall 2015 - Juried exhibition

"Celebrating Monterey County" seeking works of art celebrating the unique beauty, colors, lifestyle, and heritage of Monterey County for exhibition in the public spaces of the new County of Monterey Office Building located at 168 W. Alisal Street, Salinas. New form and guidelines will be available by September 2015. Send email to Klara Hickmanova at klara@arts4mc.org to be added to [mailing list](#).

Juried exhibition at the Transportation Agency for Monterey County – Deadline Spring 2015

The Arts Council will be seeking original works of art for a juried show at the Transportation Agency for Monterey County in Salinas. Form and guidelines will be available by middle of May, 2015. Send email to: klara@arts4mc.org for more information.

Ongoing Activities:

SVAA constitution

The special Board meeting scheduled for February to discuss the revamping of the SVAA constitution was delayed due to schedule conflicts and will be rescheduled in March.

Classes at Moss Landing, Harbor Chapel Church: Oil class with Marv Anderson on Saturdays. Portrait oil class with Noah Gould, Fridays, 11 am to 2 pm, \$35 per class, or \$125 for 4 classes. Please call Marv at 831-633-5427 and Noah at 831-239-4359 for information and materials list.

Informal painting sessions every Tuesday, at La Canada Club House, 55 San Juan Grade Rd, Salinas. Arrive any time between 9 am to 2 pm or later. Bring your painting in progress, snacks, lunch, and prepare to talk, share, and of course, paint.

CALL FOR WORKSHOP PRESENTERS!!

We encourage SVAA members to be presenting artists at our meetings. We have a wealth of talent in our midst. If you're interested, contact Lyla Vevoda, Programs Chairman. (831) 484-9540.

Valley Art Gallery, Salinas is looking for a talented potter and 2-D artists. For more information and to arrange to have your work juried, please contact Elsie at 758-7805.

Officers:

Donna Davenport, Pres.
Lyla Vevoda, Vice-Pres.
Joni Fossum, Secretary
Sue Shaw, Treasurer

Board Members

Ed Avila
Donna Davenport
Elsie Dill
Joni Fossum
Karol Spann
Sue Shaw
Lyla Vevoda
Helma Zuege

Chairs:

Lyla Vevoda, Programs
TBA, Publicity & Events
TBA, Hospitality
Harriett Kardel, Bulletin
Helma Zeuge, Historian
TBA, Librarian
Linda Griffith, Carol Dixon, Greeters/Welcoming
Michael Elliott, Website

**** DUES ****

Membership dues are \$25 for a single, \$40 for a couple, for the fiscal year June, 2014 through May, 2015. If you have not paid, please send your check payable to Salinas Valley Art Association, to PO Box 4913, Salinas, CA 93912-4913, or pay Sue Shaw at the next meeting.